

HIT YOUR TARGET MARKET



The official publication for the Hurricane Valley Chamber of Commerce

The *Hurricane Valley Magazine* reflects the tapestry of events and people that comprise the Hurricane Valley and Zion Canyon. This semi-annual publication depicts the unique history and geography of this rural community, tourist destination and western frontier town.

DISTRIBUTION

The *Hurricane Valley Magazine* distribution program offers advertisers an estimated readership of over 20,000 residents and visitors in Hurricane Valley includes Hurricane, LaVerkin, Toquerville, Leeds, Virgin, Rockville & Springdale. *Hurricane Valley Magazine* has a shelf life of six months to a year giving you multiple impressions for your advertising dollar. Don't miss this

opportunity to reach thousands of individuals who are eager for information and resources about living and doing business in Hurricane Valley.

**REACH
20,000+
READERS!**

Advertising Rates

Display Ad Size	Full Color	Black & White
Double Page Spread	\$2375.00	\$1750.00
Full Page	\$1375.00	\$1075.00
Two-thirds Page	\$1075.00	\$ 855.00
Half Page	\$ 935.00	\$ 690.00
One-third Page	\$ 745.00	\$ 525.00
One-sixth Page	\$ 460.00	\$ 360.00
Back Cover	\$1705.00	
Inside Cover	\$1485.00	

Advertorial Space

Double Page Spread	\$2375.00
Two Page Inside Cover Spread	\$2265.00*
*Excludes free cover space advertorial	
Full Page	\$1375.00
Two-thirds Page	\$1075.00
Half Page	\$ 935.00

Cover Space Receives FREE Advertorial! See Your Elite Representative for Details!

10% ad layout fee not included in display ad rates. Layout fee included in advertorial rates.

Editorial Sections

Pioneers of Past & Present

Meet living local pioneers or read the stories of personalities from the past

History of the Area

Stories from earlier times in the Hurricane Valley and Zion Canyon Communities

Local Company Profile

Featuring an interesting and successful local business

Area Sights & Sounds

Exploring the lighter side of Hurricane Valley and Zion Canyon

Our Place in History

Defining our American identity today through exploration of our nation's past

Zion Canyon • Community Organizations • Featured Articles on Current Issues • Photos of the Area

CIRCULATION

- Area Businesses
- Paid Subscribers
- Select Residential Homeowners
- Government Officials and Offices
- Area Hotels and Motels
- Schools and Educational Offices
- Community Centers
- Daily Inquiries at the Chamber & City Offices
- Real Estate Companies
- Employee Recruiting and Relocation
- Banks and Credit Unions
- Medical & Professional Waiting Rooms



Contact Your Sales Representative Today for More Information!

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WHEN YOU ADVERTISE WITH ELITE PUBLISHING YOU GET . . .



Better Service, Better Quality, Better Ad Program, **BETTER VALUE!**

Cover Space - Clients who purchase cover spaces qualify for editorial features within the same edition of the publication. Back cover advertisers receive a full page editorial within the magazine and inside cover advertisers receive a half page editorial.

Discounts - Multiple issue discounts are available and can be utilized between the different publications. If you reserve two issues, you receive a 5% discount. With three issues reserved you receive a 10% discount, and with four issues you receive a 15% discount. Terms are half down and balance upon ad approval; if paid at time of contract, there is an additional 5% discount.

Sponsorship - Sponsorship of an editorial section in one of our publications provides the community of readers with useful references, tips, or educational elements while generating positive name recognition for the sponsoring group or business. Contact your sales representative for available sponsorships and rates.

Need to Create an Ad? - As a special offer to our advertisers only, Elite Publishing Services will extend to you the services of our experienced advertising creative staff for just 10% of your ad placement fee.

Elite Editorial Boards - We are pleased to announce that all our magazines have full editorial boards. The members of these boards are all prominent local figures in their areas of expertise and have given us invaluable input into the content of our magazines.



Sample Advertorial Space
(Contact information included but no logo.)



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Elite Publishing Services is a locally owned and operated publishing company that serves the entire southern Utah community through a variety of in-depth specialized magazines.

www.SouthernUtahMagazines.com